



MEDIA KIT / 2026

# JOE MKHITARYAN

ENTREPRENEUR. FOUNDER. PODCAST HOST.

Built in business.  
Heard in conversation.

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**\$10M+**

2025 company revenue

**100+**

Podcast episodes

**100+**

Team members

GENERAL MEDICAL | SOCIAL VENTURE PODCAST

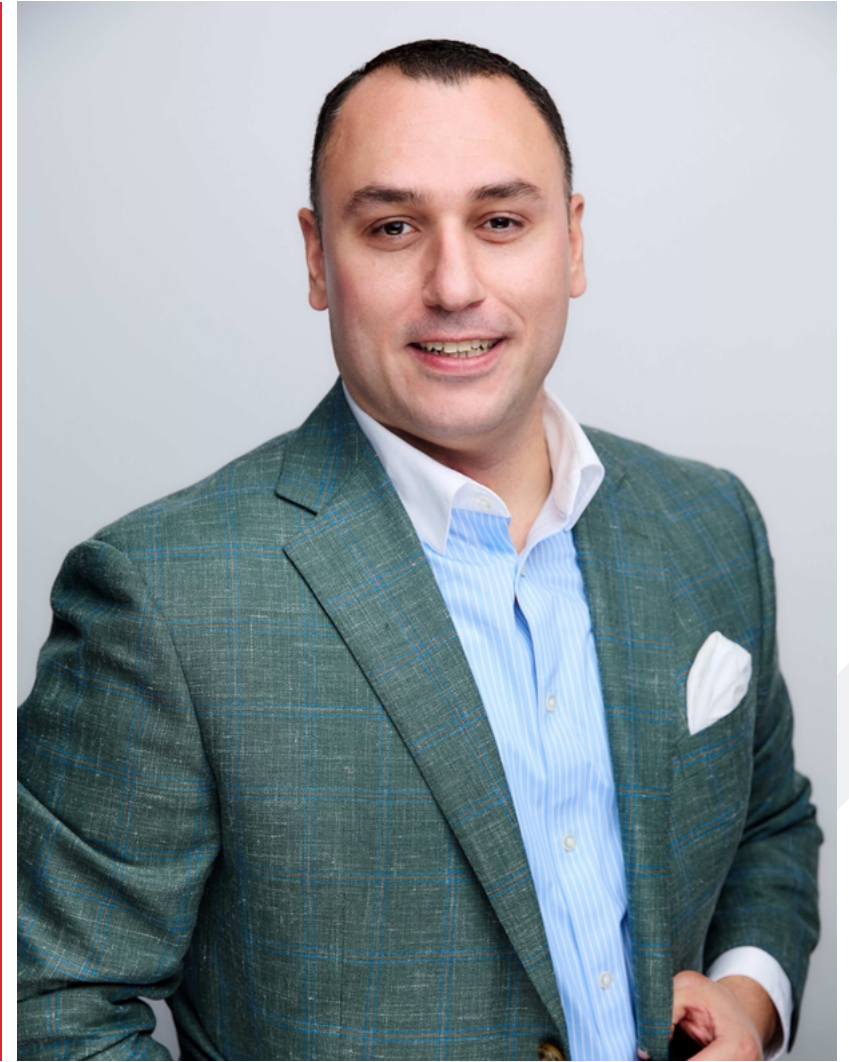
## MEET JOE

# A business owner with a story to tell.

Born in Armenia and raised in Los Angeles, Joe Mkhitarian started working at 13 and became a millionaire by age 24. Today, he is the founder of General Medical and host of the Social Venture Podcast.

His businesses span medical transportation, home health, therapy, and medical home modifications. When rideshare changed his transportation business, Joe pivoted into medical transportation and kept building.

He brings real experience in hiring, leading teams, serving patients, and adapting when an industry changes.



THE TRACK RECORD

# BUILT THROUGH EXPERIENCE.

Healthcare businesses built around a practical need: helping people get the care they need.

\$10M+

2025 REVENUE

Across Joe's companies

100+

TEAM MEMBERS

People behind the operations

72,000+

2025 TRANSPORTS

Patients transported during 2025

TRANSPORTATION

Getting patients to care.

HOME HEALTH

Bringing care into the home.

THERAPY

Helping people regain function.

HOME MODIFICATIONS

Making everyday living easier.

LEADERSHIP & COMMUNITY

CMTA Board | Glendale Memorial Hospital Foundation Board

Business figures supplied by Joe Mkhitaryan. Revenue and transport figures refer to 2025.

SOCIAL VENTURE PODCAST

# REAL PEOPLE. REAL CONVERSATIONS.

Business, politics, leadership, and the stories behind the headlines.  
Hosted by an entrepreneur who asks questions from experience.



THE MEDIA FOOTPRINT

# A PLATFORM THAT KEEPS GROWING.

**20M+**

## TOTAL VIEWS

Across platforms; as of October 5, 2026

**1.9M**

## YOUTUBE VIEWS

As of October 5, 2026

**100+**

## EPISODES

Episode 100 reached in September 2026

## DISTRIBUTION

YouTube / Instagram / Facebook / X / TikTok

WHAT JOE BRINGS TO THE CONVERSATION

# BUSINESS TALK WITHOUT THE FLUFF.

**01**

**BUILDING FROM ZERO**

Starting young, becoming a millionaire by 24, and learning by doing.

**02**

**WHEN AN INDUSTRY CHANGES**

How rideshare disrupted his business and why he pivoted.

**03**

**LEADING PEOPLE**

Hiring, accountability, and the cost of poor decisions.

**04**

**HEALTHCARE & ACCESS**

The business behind getting patients to care.

**05**

**TECHNOLOGY & THE NEXT SHIFT**

An operator's perspective on AI, automation, and transportation.

**06**

**BUSINESS, FAMILY & RESPONSIBILITY**

Building companies while raising a family and serving the community.

WORK WITH JOE

# LET'S MAKE THE CONVERSATION COUNT.

For producers, publicists, event organizers, and brands looking for an entrepreneur with real operating experience and a direct, conversational style.

## MEDIA INTERVIEWS

Podcasts, radio, video interviews, and editorial features.

## SPEAKING & PANELS

Entrepreneurship, leadership, healthcare, and business disruption.

## PODCAST GUESTS

Conversations with founders, public figures, experts, and people with a story.

## BRAND PARTNERSHIPS

Discuss podcast sponsorships, branded conversations, and social campaigns.

LET'S CONNECT

# BOOK JOE.

Start with a conversation.

MEDIA, SPEAKING & PARTNERSHIPS

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